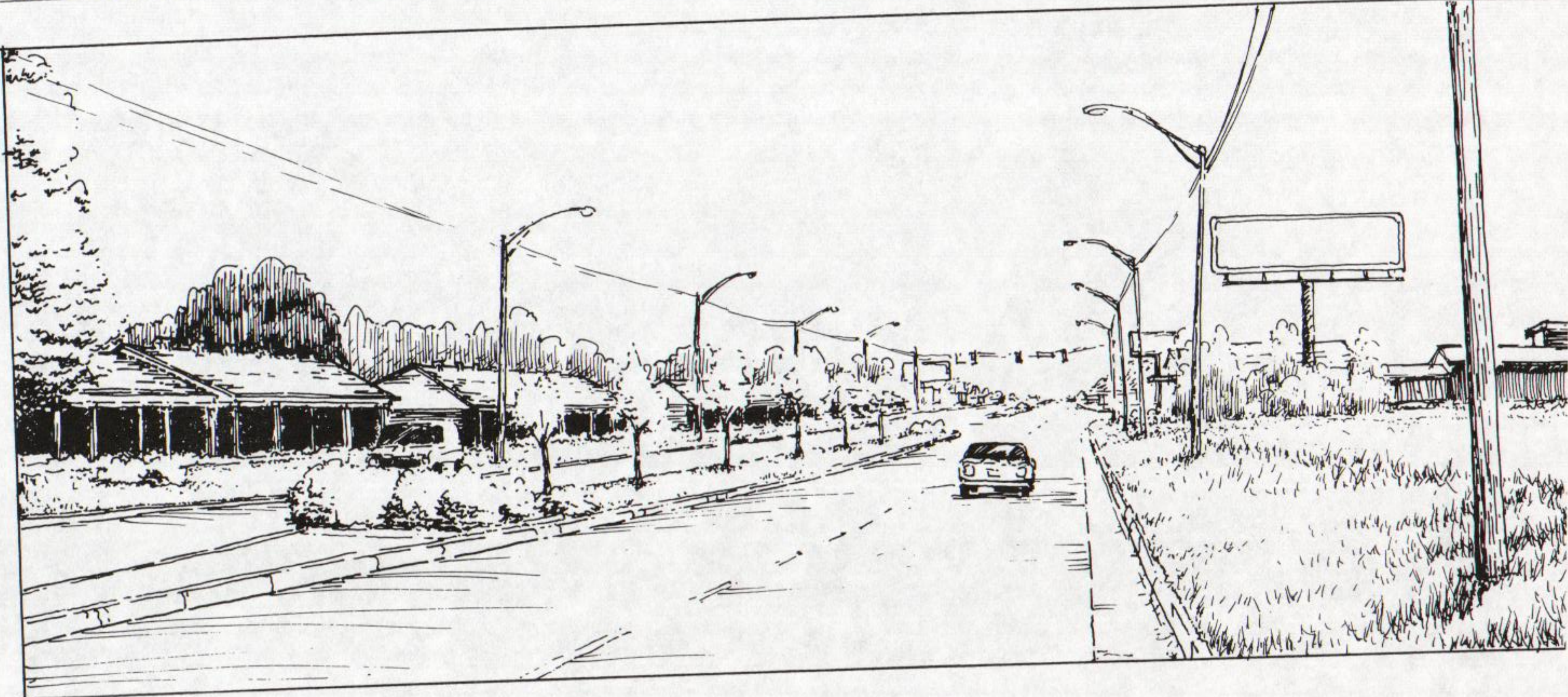


CASE STUDY



**PRESENT**

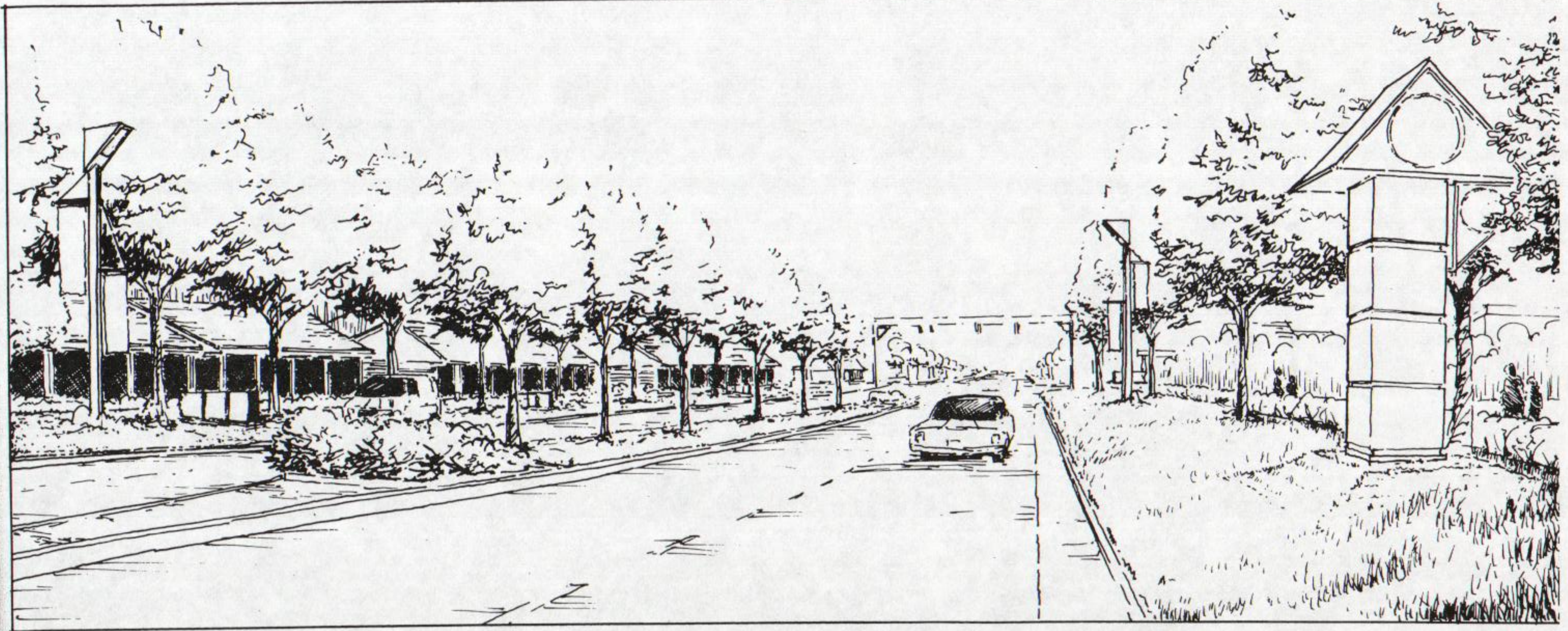
Existing office/commercial complex is visually coordinated except for signage, but lacks natural elements

Huge billboards are out of scale and overwhelming

Street lighting is "generic" and unattractive







**POTENTIAL**

Continue tree-lined parkway treatment, but with smaller scale, flowering, tree species

Develop coordinated low-profile commercial signage system

Continue informational/directional pylons

Incorporate hedge/landscape buffer and pedestrian/bicycle way

Replace current street lights with fixtures designed to provide a more distinctive image and support community banner program.